

Robb Conrad Lauzon  
Curriculum vitae  
06/27/2017

**EDUCATION**

Expected 2018	Ph.D. in Communication and Rhetoric Rensselaer Polytechnic Institute (RPI)
2013	Master of Arts in Communication Studies Wayne State University
2009	Bachelor of Arts in Communication Oakland University
2006	Associate of Business Baker College

**PUBLICATIONS**

- Lauzon, R. C. & Adamczyk, C. (2017). Jian Ghomeshi's Inopportune Moment. *Rhetoric Society of America 2016 Convention Proceedings*: Atlanta, GA. (forthcoming)
- Lauzon, R. C. & Cooke, L. (2017). Counter-buffing: A Visual Criticism of Guerrilla Advertising. *Changing English* 24(2), 214-226.

**POPULAR PRESS PUBLICATIONS**

- Lauzon, R. C. (2012, January). The Rage of a Generation: American Idiot (The Musical). *Real Detroit Weekly*.
- Lauzon, R. C. (2011, December). Remember the Time: Wendell Harrison Represents for Detroit's Golden Era. *Real Detroit Weekly*.

**AWARDS AND HONORS**

2017	Second Place Poetry in McKinney Writing Contest at Rensselaer Polytechnic Institute
2017	Third Place Graduate Student Essay in McKinney Writing Contest at Rensselaer Polytechnic Institute
2016	Third Place Graduate Student Essay in McKinney

- Writing Contest at Rensselaer Polytechnic Institute
- 2016 Phalanx Leadership Honor Society
- 2015 First Place Graduate Student Essay in McKinney Writing Contest at Rensselaer Polytechnic Institute
- 2015 Top Student Paper in Communication and the Future at National Communication Association Convention
- 2014 Top Paper in Intercultural Communication at Central States Communication Association Convention
- 2014 Top Paper in Popular Culture at Central States Communication Association Convention
- 2013 Top Student Paper in Intercultural Communication at Central States Communication Association Convention
- 2002 Eagle Scout

#### **CONFERENCE ACTIVITY**

- 2017 Contested Meaning at the Feet of the New Colossus. National Communication Association. November 16-19.
- 2017 War Photographs as Exemplars of Transcendent Identification. National Communication Association. November 16-19.
- 2016 “Promotional Considerations Provided By...”: The Political Economy of Product Placement. National Communication Association. November 9-13.
- 2016 Jian Ghomeshi’s Inopportune Moment: A Time for Kairos in Apologia. Rhetoric Society of America Conference. May 26-29
- 2016 Reading Matter(s): Searching for Material Literacy Through Rhetorical Substitution. Rhetoric Society of America Conference. May 26-29
- 2016 Individual Responsibility: Amateur Mycology’s New Citizen Scientists. Eastern Communication Association Conference. March 31-April 3.

- 2015 Counter-Buffering: A Visual Criticism of Guerilla Advertising. National Communication Association Convention. November 18-22.
- 2015 Can't Survive on \$7.25: The Political Economy of McDonald's Advertising. Eastern Communication Association Conference. April 22-26.
- 2014 "Good night, planet Earth. Good night, humanity": A Eulogy for a Lunar Rover. National Communication Association Convention. November 19-23.
- 2014 Towards an Intercultural Theory of Immediacy: A Deconstruction of Communication Scholarship. Central States Communication Association Convention. April 2-6.
- 2014 Rhetoric of the Fantastic: An Afrofuturist Reading of Black Man's History. Central States Communication Association Convention. April 2-6.
- 2014 Him'dag as Native Resistance: Mother Earth Versus the State. Central States Communication Association Convention. April 2-6.
- 2013 The War on Women: Bio-Power in the 21st Century. National Communication Association Annual Convention. November 20-24.
- 2013 Gendered Character: Girl Scout and Boy Scout Handbooks from Middle Childhood to Adolescence. Central States Communication Association Convention. April 3-7.
- 2013 Creating Intercultural Immediacy: Nonnative English Speaking Instructors and Native English Speaking Students. Central States Communication Association Convention. April 3-7.

## **TEACHING EXPERIENCE**

### **Rensselaer Polytechnic Institute**

Communication Theory (Fall 2015, Spring 2016, Fall 2016, Spring 2017)

### **University of Cincinnati**

Business Communication Online (Summer 2015, Summer 2016, Summer 2017)

Business Communication (Fall 2013, Spring 2014, Summer 2014)

### **Central Ohio Technical College**

Fundamentals of Communication (Fall 2013, Spring 2014, Summer 2014)

Small Group Communication (Spring 2014, Summer 2014)

Mass Media Communications (Spring 2014)

Mass Media Communications Online (Summer 2014)

### **Zane State College**

Public Speaking (Summer 2013, Fall 2013, Spring 2014, Summer 2014)

Public Speaking Online/Traditional Hybrid (Fall 2013)

Interpersonal Communication (Spring 2014)

Interpersonal Communication Virtual Classroom (Spring 2014)

## **RELATED TEACHING EXPERIENCE**

### **Sunnyside Child Development Center Day Camp**

Exploring Movement, Sound, and Materiality (Summer 2016, Summer 2017)

### **Summer @ Rensselaer**

Creative Writing (Summer 2015)

## **SERVICE TO PROFESSION**

2015 National Communication Association Paper Reviewer

2015, 2014 Central States Communication Association Paper Reviewer

2012, 2011 Intercollegiate Speech League Tournament Judge

## **COMMUNITY INVOLVEMENT**

2017, 2016,  
2015, 2014,  
2013 Soliya Connect Program Facilitator

2013, 2012  
2011, 2010 Michigan State University Extension Advocate

2009 Gleaners Community Food Bank Site Inspector

**PROFESSIONAL MEMBERSHIPS**

2016, 2015 National Communication Association

**CERTIFICATIONS**

2017 Distance Learning Design Seminar, University of Cincinnati

2017 Quality Matters, Applying the QM Rubric, University of Cincinnati

2014 Soliya Advanced Facilitator Training

2013 Blackboard Collaborate, Zane State College